

**Sponsor / Advertiser / Details**

Name .....

Address:.....

City: ..... Pin Code: ..... State: .....

Tel ..... Mobile ..... E. Mail.....

Sponsor/ Advertiser Category Code .....

Total Amount (Rs) .....

Transaction Reference .....

Bank Name & Date: .....

**Terms of order & Payment**

Order for Sponsors/Advertisement may be made in writing, addressed to the President along with advertisement material & payments. Payments may be made by

Account payee DD /cheque payable to **“Alumni Association NCE Bengal &Jadavpur University , Delhi Chapter“** payable in Delhi.

OR

RTGS/NEFT to our Corporation Bank, Bhikaji Cama Place  
(A/C No. - 037300101011160, IFSC Code :CORP0000373).



**ALUMNI ASSOCIATION**  
**National Council of Education, Bengal**  
**&**  
**Jadavpur University, Delhi Chapter (Regd.)**  
**36<sup>th</sup> Annual Seminar and 17<sup>th</sup> TSML**  
**“Real Estate and Application of Solar Energy”**  
**on**  
**14<sup>th</sup> January 2017, Saturday, 9.00 a.m.**  
**venue**  
**India International Centre**  
**40, Max Mueller Marg, New Delhi-110013**



**CONTACTS**

**Dr. Manabendra N. Chakravarty**  
(President)  
9899007018

**Mr. Chinmay Kumar Ray**  
(Secretary)  
9999596387

**Mr. D.C Mitra**  
(Convener)  
9810699205

## PREAMBLE

Alumnus of Jadavpur University (National Council of Education, Bengal) are pleased to inform you that our 36<sup>th</sup> Annual Seminar & 17<sup>th</sup> Triguna Sen Memorial Lecture (TSML) will be held at **Kamladevi Complex, India International Centre** in New Delhi on 14<sup>th</sup> January' 2017 & The Conference will cover on extremely relevant & contemporary topic **“Real Estate and Application of Solar Energy”**.

In present context, the necessity of a safe environment in this country is urgently needed to address due to fast growing industries more particularly in the Real Estate sector resulting huge Power demand which can be mitigated by implementing the relatively new concept of solar energy application. This application will not only creates a healthy environment but also easy access to distributed power for most of the under privileged as well as privileged human being. Thus the holistic growth of economy will be envisaged due to wide spread growing not only in urban but in Indian Rural Economy. Furthermore it has become a paramount issue in Haryana where the Government has imposed mandatory installation of solar power plants for categories of all Group Housing / residential buildings ( 500 Square Yards and above), all government and private Educational Institutes, Schools, Colleges, Hostels, Technical/Vocational Education Institutes, Universities, Offices etc.

By January 2015 our Prime Minister has announced quite ambitions plan to expand the Solar Energy installation in several multifold ways to 100 GWby the year 2022. To visualize the dream in real world, number of steps are taken by Government Agency and Public / Private Enterprises keeping the need of the easy access of Distributed Electricity among all habitants and cheaper Electricity consumption. Our Fast growing Real Estate Business will be one of the crusaders which can change the dynamics of solar application in our country by adopting Roof Top Solar Energy in every potential Roof. The Real Estate Industries can make smart houses by adopting Roof Top Solar Power and make the dream of 40,000MW Roof Top Power installations in India true and help the country to grow as super power. **Alumni Association of National Council of Education Bengal and Jadavpur University Delhi Chapter** has arranged one day **National Level Conference** on **“Real Estate and Application of Solar Energy”** at **Kamladevi Complex, India International Centre** in New Delhi on 14<sup>th</sup> January 2017.

The Alumni Association, Jadavpur University, Delhi chapter cordially invites you to the conference and support the initiative as valued sponsor/delegate. Being a sponsor of the said initiative you can create, develop and enhance Credibility, perform highly targeted Marketing, Brand awareness, and Recognition form new business partnership and develop the essentially required Contacts. Indeed; the Conference shall provide a high profile platform to communicate with Govt. Officials, Regulatory Authority, Policy Makers, Investors, Real Estate Industries and Senior Corporate representatives, possible client beside Media Exposure. We also request you to nominate senior executives as active participants and also submit papers those will be presented among August Assembly to grace the Conferencebesides participation as sponsor. Your presence & encouraging support is extremely important for us for organizing the seminar in a meaningful manner and its success.

## THE BACK GROUND

In 1921, Jadavpur University (formerly National Council of Education, Bengal) was pioneer in all education initiative in the country to create an Alumni Association. At present it has 16 branches in India and 10 branches in abroad. The Delhi chapter of the Alumni Association was created way back in May 1956 and gradually attained the apex & prestigious status when the Annual Conference has acquired due Recognition and acceptance by all Policy Makers, Nodal Agency, Stake Holders, Institutions. At present, around 1000 Alumnus are the member of the Delhi chapter, Alumni Association having responsibilities in various capacities in Government, Public (PSU's) and Private Sectors. The objective of the Delhi chapter of Alumni Association is to ameliorate the quality of life, project technology/ Economic Reforms through various promotional activities of science, technology, art & culture besides social services.

## Objective of the Programme

- To create a platform for using cost effective solar energy.
- To create awareness for implementation of roof top solar power plant for under construction buildings or already constructed houses at an affordable price.
- Recommendation to Regulatory Authority regarding the lapse and the remedial measures present in rules & regulation existing in Solar Act and Real Estate Act.

## SPONSORSHIP

**We request all organizations/companies by Sponsor the Programme's Events by participating in Diamond, Gold and/or Silver category. A brochure will be published and to be circulated among distinguished Guest and other Government and Non-Government cross sections for wide spread circulation. We have kept very few insertion spaces in the form of Advertisement of your Product/Company.**

Sponsors: Scheme	Code	Tariff (Rs.)	Entitlement
· <b>Diamond Sponsor</b>	<b>S1</b>	<b>3.0 Lakh</b>	5 complimentary delegates, Gate/ Direction to the venue with logo, Logo on the website & hyperlink to companies website, Speaker (20 min), display of the company banner & product at the venue besides adv. in souvenir/ proceeding as per code sharing the Dias in the Inaugural Session.
· <b>Gold Sponsor</b>	<b>S2</b>	<b>2.0 Lakh</b>	3 complimentary delegates, Techno/ Commercial presentation for 20 min, Display of banner, Backdrop with the company name/logo in the venue including product display.
· <b>Silver Sponsor</b>	<b>S3</b>	<b>1.5 Lakh</b>	2 complimentary delegates, speaker (20 min) presentation & display of the company name in the venue.
· <b>Document Kit Sponsor</b>	<b>S4</b>	<b>1.0 Lakh</b>	Document pouch containing writing pad, pen to carry the logo of the sponsor besides (1) complimentary delegates (2) participation.

## ADVERTISEMENT

Scheme	Code	Tariff (Rs.)	Entitlement
• Back Cover/ Addl Back Cover	A1	40,000	
• Inside Cover/ Addl Inside Cover	A2	30,000	
• Full Page (Color)	A3	25,000	Also part of Pck S1
• Half Page (Color)	A4	15,000	Also part of pck S3
• Quarter Page(Color) or Half page (Black & white)	A5	10,000	